

**Tennessee Voices for Children**  
**Board of Directors Meeting**  
**January 16, 2015**

In Attendance:

Rikki Harris	Michele Johnson	Bill Dobbins
Dick Blackburn	Brian Taylor	Bama Wood
Sheila Peters	Natalie Ray	Jack McKenzie
Chad Poff	Kim Sterling	Cece Ralston
Debbie Webb	Kathy Rogers	Molly Rollins
Paula Sandidge	Blair Chapman	Mary Beth Franklyn
Thomas Beck	Tom Starling	

**Start: 10:04 am**

**I. Welcome and Introductions – Sheila Peters**

Sheila introduced herself and welcomed everyone to the Board Meeting. She asked that everyone take a moment to introduce themselves. Then, Sheila requested that someone make a motion to accept the Board Meeting Agenda. Linda O’Neal moved that it be approved, Paula Sandidge seconded the motion, and it passed.

Sheila took a moment to thank Dick Blackburn for his time served as Board President. Dick stated he was pleased that the Board was able to meet several goals over the past year. The main accomplishments mentioned were energizing the Board Committees and having a seamless leadership transition period.

**II. President’s Report – Sheila Peters**

Sheila thanked the leadership team for their efforts in making the past year successful. She stated that the Strategic Plan is out of date and a new one needs to be developed. She mentioned modifying the April Board Meeting to make sufficient time to engage and discuss the Strategic Plan. Her goal is to have the new Strategic Plan up for vote at the July Board Meeting. She noted there were new and updated policies to review and approve at the current meeting as well.

**III. Secretary’s Report – Paula Sandidge**

Paula presented the October Meeting minutes and allowed for review. Chad Poff moved that the minutes be approved, Bama Wood seconded the motion, and it passed.

#### **IV. Legislative Report- Bill Dobbins**

Bill discussed that the 109<sup>th</sup> General Assembly gathered last week. He also mentioned that there were several new House and Senate members. He explained that Governor Haslam will be sworn in and the committees will be forming in the near future.

Bill discussed the special session that Governor Haslam has called to discuss the Insure TN Plan. The Insure TN Bill could possibly affect up to 200,000 Tennesseans. He stated that it would also have an economic impact on Tennessee by bringing in an estimated fifteen thousand new jobs and approximately one billion dollars in revenue. Bill strongly encouraged the Board to email or contact the representatives in their district to show support for the Insure TN Plan.

Bill also mentioned that Senator Yarborough and Representative Love recently visited the TVC office. He was pleased with the outcome of the visit and stated that they were two important advocates for the organization.

(Linda O'Neal suggested breaking from the Legislative Report and allowing time for the Audit Report from the Kraft CPAs.)

#### **V. Audit Report – Kraft CPAs**

Ken Youngstead, an auditor from Kraft CPAs, addressed the Board with the Audit Report. He explained that the audit was very straightforward and there was no area for concern. He discussed a few of the audit highlights with the Board and allowed time for review of the audit report. He thoroughly answered questions raised by the Board members and addressed all concerns. He also stated that most importantly, TVC had a clean audit. Vicki Gray, a Kraft CPA that performed the audit, was also on hand to help answer questions about the audit.

#### **VI. Legislative Report (Continued)- Bill Dobbins**

Bill resumed his legislative report with more discussion about the Insure TN Plan. Linda O'Neal stated that it was critically important for Tennessee for this bill to pass. She strongly encouraged the Board to contact their representatives. Some members raised questions about tax increases in the future. Mr. Dobbins explained that the state has partnered with the Tennessee Hospital Association (THA) and once the federal match decreases below 100 percent, Tennessee (for-profit) hospitals have committed to covering the state's portion of the cost. He also explained that Insure TN would have a positive impact on hospitals and be a financial bonus for them. He stated that it would increase jobs in the state because there would be a higher demand for medical associates.

## **VII. Policy Committee – Tom Starling**

Tom began his report by encouraging the Board to write letters regarding the Insure TN bill. Then, he referenced the two documents in the packet related to the Policy Committee. The Letter of Support for Insure TN and the Social Media Release regarding Insure TN were presented for Board approval. Dick Blackburn made the motion to approve, Chad Poff seconded the motion, and it passed.

Tom also discussed Day on the Hill on March 18, 2015 and encouraged everyone to attend the event.

## **VIII. CEO Report – Rikki Harris**

Rikki offered thanks to Dick Blackburn for his support during her transition into her new role as CEO. She also offered thanks to all Committee Members and to Chad and Brian for their help with the audit process.

Rikki discussed the success of Songwriters Night 2014 and mentioned the article highlighting it in the new edition of *The Networker* newsletter.

Rikki mentioned the Healthy Transitions contract that will soon be going into effect. TVC will be writing curriculum and also adding a position as part of this grant.

Rikki also gave an MCO update. She discussed partnerships with Youth Villages and Mental Health Cooperative. She explained that TVC has engaged community providers that are willing to pay for additional services. Recently, TVC has been approached by other groups to facilitate staff trainings. She mentioned a contract with Amerigroup and also negotiating a full contract with United Healthcare.

Adam Horn gave a program update. He shared that the tone of the Management Team meetings has been positive. He also stated that the staff has enjoyed sharing new opportunities and exciting outcomes with each other. He informed the Board that the staff will soon be offered safety trainings.

Rikki encouraged members of the Board to take a look around the office at the freshly painted walls. She is looking forward to continued work to give the office an updated look.

Rikki discussed the restructuring of TVC's website. Cobblestone Media Group is creating an updated design that will benefit TVC's social media outreach.

Lastly, Rikki mentioned her one year anniversary as the CEO is on February 3<sup>rd</sup> and she looks forward to what the future holds at TVC.

## **IX. Treasurer's Report – Chad Poff**

Chad reported the Executive Committee had reviewed the financial report and recommended it for approval. Chad made a motion to approve, Jack McKenzie seconded the motion, and it passed.

Chad stated there were three policies up for review and approval from the Finance/Personnel Committee. The first, the Professional Boundaries Policy, was briefly explained by Kim Sterling. Chad Poff made the motion to approve, Linda O'Neal seconded and it passed.

The next policy, Conflict of Interest and TVC Proprietary Information, was explained by Chad and he made the motion to approve. Tom Starling seconded the motion and it passed.

The final policy up for review, Confidentiality and Conflict of Interest, brought about a few concerns. Questions were raised about the term "competitor" in the policy. After some discussion, Sheila Peters suggested that Board approve the policy in principle as a draft and accept it fully once the changes were recorded. Michele Johnson made the motion to approve the policy, Tomas Beck seconded and it passed. Kim Sterling stated she would make to revisions during the break for lunch and have an updated version by the second portion of the meeting.

### **Lunch**

## **X. Marketing/Development Committee Update- Jack McKenzie**

Jack stated that Songwriters Night was very successful. He also mentioned that everyone in attendance had enjoyed themselves. He stated that Natalie would have a more detailed report of Songwriters Night.

## **XI. Marketing Report – Natalie Ray**

Natalie informed the Board that there was a new issue of *The Networker* newsletter in their packet with an article featuring Songwriters Night 2014. Natalie had prepared a presentation including some video from the event. Natalie informed the Board that over \$10,000 had been raised for TVC. She also mentioned that Rodney Atkins had helped create a social media buzz for TVC by reaching over 90,000 people through Facebook. Natalie suggested using the video as a promotional tool for Songwriters Night 2015.

Natalie also discussed the Holiday Giving Campaign. She informed the Board that TVC used an email blast and social media to reach potential donors.

Natalie reviewed the 2014 TVC Grant and Private Funding document that was included in the packet. She stated that the Grant Committee had been working collaboratively to find potential opportunities and grants for the organization.

Natalie asked the Board to look at potential dates for upcoming events. She mentioned the State of the Child Conference in September, TVC Appreciation Luncheon in the spring and a possible 5K in late spring or early summer.

## **XII. Election of Officers- Sheila Peters**

Sheila discussed the Board moving forward with new leadership for 2015. She informed the Board that the office of President Elect was open and asked if anyone would be interested in the position. With no one volunteering, Sheila moved forward. She stated that Chad Poff would remain as Treasurer, Paula Sandidge would remain as Secretary and Debbie Webb would be the Member at Large. Dick Blackburn made the motion to approve. Linda O'Neal seconded it and it passed.

## **XV. Nominations and Resignations- Linda O'Neal**

Linda presented the Board with two parent nominations. The first nominee, Katrina Donaldson, was nominated by Rikki Harris. The second nominee, Devika Kumar, was nominated by Bama Wood. Linda read both nominations to the Board and made a motion to approve. Bama Wood seconded and it passed.

## **XVI. Old Business- None**

## **XVII. New Business**

Mary Beth Franklyn stated she had some new business. She nominated Susan Mitchell to the Advisory Council. Sheila stated she would receive that nomination and take it into consideration.

Mary Beth Franklyn also mentioned the Tennessee Stars TIPS program. She explained the program and stated that it might be beneficial to our clients. She distributed brochures about the program as well.

Sheila Peters mentioned making changes to the Bylaws. She asked for volunteers to form an ad hoc committee. Paula Sandidge, Dick Blackburn, Jack McKenzie and Bama Wood all volunteered to be on the committee. Sheila volunteered to lead the committee.

Lastly, Sheila stated the Board would move forward with creating an up to date strategic plan. She reminded the members about the plan to extend the April Board Meeting in order to have ample time to work on the plan. She would like for it to be presented for a vote at the July Board Meeting.

Motion to Adjourn: Thomas Beck; Seconded: Jack McKenzie

**Adjourned at 12:50 pm**