

Tennessee Voices for Children

Board of Directors Meeting

August 18, 2017

In Attendance:

Bill Kirby, Jr.	Patrick Sims	Emily Carroll
Molly Rollins	Krischan Kraye	Blair Chapman
Bama Wood	Dick Blackburn	Kathy Rogers
Devika Kumar	Scott Ridgway	Suzanne Nelson
Vince Foster	Rikki Harris	
Rhonda Ashley-Dixon	Brian Taylor	
Laura Fair	Anna Claire Bowen	

Start: 11:08 am

I. **Welcome and President's Report – Bill Kirby**

Bill Kirby opened the meeting and welcome everyone in attendance. He took a moment to congratulate Rikki Harris on her recent NELA nomination and stated that he was very proud of her accomplishments and the way that she represents TVC in the community.

Mr. Kirby reminded everyone that the Green Ribbon Gala was quickly approaching and asked that everyone be involved in some capacity to reach 100% Board participation. He also thanked everyone for their support thus far.

Bill reported that he and Rikki had met recently to work on a board evaluation. He informed the Board that there were approximately ninety items on the current form and he is hopeful they will have it completed by the October Board meeting to present. He explained that this is a great way to highlight the strengths and identify gaps to improve upon together.

II. **Treasurer's Report- Devika Kumar**

Devika Kumar directed everyone to review the June 2017 financial statement located in their packet. She reported that TVC had very few liabilities and was managing expenses exceptionally well. Bama Wood made a motion to approve the financials. Krischan Kraye seconded the motion and it passed unanimously.

III. Investment Report- Suzanne Nelson

Suzanne Nelson, a financial advisor from American Funds, gave an update on the current status of TVC's investment accounts. Suzanne reported that TVC currently has fifty-two percent in short-term bonds, nearly twenty percent in long-term bonds, and close to thirty percent in stocks. She reported that there had not been a significant change since TVC had moved \$150,000 in June of this year. Suzanne recommended that TVC keep the current position on its accounts. The Board thanked Suzanne for her time and knowledge.

IV. Review of the Minutes- Vince Foster

Vince Foster requested that everyone take a moment and review the minutes. Once the minutes had been reviewed, Devika Kumar made a motion to accept the minutes. Bama Wood seconded the motion and it passed unanimously.

V. Minute for Mission- Kathy Rogers

Rikki Harris introduced Kathy Rogers to the Board and explained that she serves as the FSS Recruitment and Training Director for TVC. Rikki informed the Board that Kathy does an exceptional job in this position and is very pleased with the performance of this program.

Kathy introduced the Family Support Services Program and Power of a Peer campaign to the Board. She also outlined the goals of the program which include training and increasing the number of FSS providers, developing a coalition of FSS providers across the state, and increasing ACEs awareness. She shared that she was on target to reach her training goals and that she was very excited about the growth of the program. The Board agreed and thanked her for the information.

VI. CEO's Report- Rikki Harris

Rikki Harris began her report by informing the Board that Emily Carroll had submitted her resignation and would be leaving TVC to pursue a Master's degree. She also stated that Emily had agreed to assist with the Green Ribbon Gala in some capacity.

Rikki reported that the TVC Management Team had just completed an organizational effectiveness workshop at c3 Consulting earlier in the week. She explained that it was very helpful in identifying areas of strengths and weaknesses. The program managers were very responsive to the survey and spoke openly about any concerns and possible methods to enhance the organization as a whole.

Rikki also referenced the stakeholder survey that Bill Kirby mentioned in his report. She explained that this was recommended by CARF as a way of self-assessment for the

organization. Several Board members agreed that this was a beneficial idea and would help discover goals, barriers, and solutions.

Rikki mentioned that TVC is in the process of increasing relationships with community partners and government officials. She explained that those relationships are vital for the organization moving forward.

VII. Strategic Planning Update- Rikki Harris

Rikki Harris reported that the Leadership Team had met after the CARF accreditation and reviewed the TVC's current strategic plan. In doing so, they recommended making a few edits to the structure of the goals within the plan. Rikki explained the reasoning behind the restructure and asked for Board approval. Rhonda Ashley-Dixon made the motion to approve the restructuring of goals listed below. Krischan Krayer seconded the motion and it passed unanimously.

Restructure of Goals:

1. Establish best practices for advocacy services and training with processes for producing outcome data.
2. Implement an overall marketing approach to increase brand awareness.
3. Shift a greater percent of federal funding to Managed Care Organizations (MCOs) and increase revenue from donors through a well-defined fundraising plan.
4. Increase services across the state of Tennessee.
5. Maintain accreditation from the Council on Accreditation and Rehabilitation Facilities.

IX. Corporate Compliance Report- Anna Claire Bowen and Krischan Krayer

Anna Claire Bowen reported that she and Krischan Krayer had the opportunity to meet with the Corporate Compliance Officer for HCA. She explained that the meeting gave them a better understanding of the role and asked the Board for recommendations on several items including structure of the role, timeline, communication plan, and many other facets. Bill Kirby requested that Anna Claire compose a plan and present it at the October Board meeting.

X. Green Ribbon Gala Committee Report- Patrick Sims

Patrick Sims reported that the planning for the green Ribbon Gala was progressing and the sponsorship number was now at \$49,000. He explained that there is still an ample amount of time to reach out for sponsorships and silent auction donations. Patrick also expressed gratitude to the Gala Planning Committee for their hard work and dedication to TVC and the event.

Vince Foster reported that the Westin had offered to host an after party for gala attendees. He was very excited to announce that twenty percent of the proceeds from the after party would go directly to TVC and that the Rhapsody Spa had also volunteered to supply party favors for guests.

XI. Marketing/Development Report- Emily Carroll

Emily Carroll shared with the Board that the Open House in July was a success, with nearly one hundred guests in attendance. She also added that twenty new additions were added to the TVC listserv because of the giveaway drawing.

In a fundraising report, Emily stated that the Pave the Way brick fundraiser raised \$8,050 with thirty-three donor bricks sold. Also, TVC received \$14,000 from the Tom Lange Charity Golf Tournament and \$718 from the WSM Springer Mountain Farms 5K.

XII. Old Business

None.

XIII. New Business

Bama Wood presented a Board member nomination for Andrew Buckwalter. Bama reminded everyone that Andrew was an intern on the TVC Board of Directors for a year. She recommended him as a parent member and stated that he would be very involved and a great addition to the Board. Bama Wood made the motion to approve his nomination, Patrick Sims seconded the motion, and it passed unanimously.

Adjourned at 12:45 pm