

Tennessee Voices for Children

Board of Directors Meeting

June 16, 2017

In Attendance:

Bill Kirby, Jr.	Debbie Webb	
Vince Foster	Rikki Harris	
Bama Wood	Brian Taylor	
Patrick Sims	Anna Claire Bowen	
Krischan Kraye	Blair Chapman	
Rhonda Ashley-Dixon	Emily Carroll	
Laura Fair	Andrew Buckwalter	

Start: 11:10 am

I. Welcome and Introductions – Bill Kirby

Bill Kirby opened the meeting by welcoming everyone. He stated that he was very excited about the recent CARF accreditation and asked Rikki Harris to share this news with the Board. Rikki informed Board members that TVC had received the three-year CARF accreditation and also recognition for exemplary conformance in peer support. She shared that she was very proud of the staff and Board because this achievement is a true testament to the work that TVC does every day to serve children, youth, and families across the state of Tennessee.

II. Review of the Minutes- Vince Foster

Vince Foster presented the minutes from the April 21, 2017 Board Meeting and asked everyone to take a moment to review. With no questions, Bill Kirby made a motion to accept the minutes, Bama Wood seconded the motion and it passed unanimously.

III. Minute for Mission- Anna Claire Bowen

Bill Kirby introduced Anna Claire and stated that she would be giving an overview of the Youth Screen Program. Anna Claire informed the Board about the screening process and the importance of the program to middle and high school students. Board members had questions and brainstormed on ways to increase the number of youth

screened. The Board was pleased to learn that funds raised at the 2017 Green Ribbon Gala will be used to support the Youth Screen Program and its expansion.

IV. President's Report- Bill Kirby

Bill Kirby took a moment to thank Andrew Buckwalter and Charlie Gibson for their year internship on the Tennessee Voices for Children Board of Directors. He stated that this would be their last meeting and he was grateful for their support and commitment to TVC.

V. CEO's Report- Rikki Harris

Rikki began by reminding the Board that the TVC Open House was July 21. She expressed her excitement for this event and noted that it is a great opportunity to reconnect with partners in the community. Rikki discussed that the Open House would also be the unveiling of our sign featuring the engraved bricks from the Pave the Way Campaign. She was very pleased to announce that several bricks had already been purchased and Tipper Gore purchased five bricks. Rikki stated that this was a great fundraising opportunity and encouraged Board members to reach out to anyone that may be interested.

Rikki reported that the organization was recently notified that it had been chosen as one of the finalists in the Salute to Excellence awards presented by the Center for Nonprofit Management for the The Frist Foundation Award of Achievement in the Revenue Development category. She informed members that a panel would complete a site visit on June 21 and encouraged Board members to attend. Rikki noted that this would not only be a great opportunity for TVC financially, but would also be great publicity for the organization.

VI. Treasurer's Report- Bill Kirby and Brian Taylor

Bill Kirby informed the Board that Devika Kumar was unable to attend due to an illness and that Brian Taylor would be giving an overview of the financials. Brian asked the Board to review the financials included in their packet. Brian stated that there were not any significant changes over the past two months. He stated that TVC is taking a closer look into the MCO billing process and cleaning up that area. Bill Kirby suggested implementing a financial strategy as part of the strategic plan. Bill also requested that Suzanne Nelson attend the August Board meeting to update members on the status of the investment accounts. Bill Kirby made the motion to approve the financials, Rhonda Ashley-Dixon seconded the motion and it passed unanimously.

VII. Networking Database Policy- Anna Claire Bowen

Anna Claire reported to the Board that she created a Networking Database Policy for staff to accurately capture trainings, presentations, meetings, and similar events that TVC staff facilitate or attend. She explained that this will ensure that programs requiring specific events to occur in a grant period will have a consistently accurate representation of if and when these events occur. Bama Wood made the motion to accept and add this policy, Krischan Kraye seconded the motion and it passed unanimously.

IX. Green Ribbon Gala Planning Committee Report- Patrick Sims

Rikki began by informing the Board that Tipper Gore is planning on attending the Gala again this year. She also stated that the committee discussed presenting a Tipper Gore Legacy Award. Rikki reported that Tipper is looking forward to being involved in the event going forward which will be very beneficial for the organization.

Patrick reported that he is very pleased with the amount of progress the Gala Planning Committee has completed thus far. Patrick informed the Board that the committee is in the process of assigning tasks to committee members and encouraged everyone to be involved in some capacity. He stated that Bama Wood is organizing a wine grab for the event and also securing silent auction donations. He encouraged members to connect with Bama if they have any contacts for items.

Emily Carroll discussed the budget and financials for the event. She stated that the fundraising goal for this year is to gross \$150,000. She stated that the goal for sponsorships is \$70,000 and TVC has received \$34,000 at this point.

X. Marketing Report- Emily Carroll

Emily stated that she was looking forward to the brick unveiling at the Open House and stated that she had the forms to purchase bricks if anyone was interested. She also encouraged all members to attend the event.

She also stated that she was working on a Marketing Plan to reach the East and West Tennessee audiences. She explained that the majority of TVC's social media followers are located in Middle Tennessee and she is working on ways to close the gap.

XI. Old Business

None

XII. New Business

Bill Kirby stated that there would be a closed session with Board members, Rikki Harris, and Brian Taylor to discuss the 2017-2018 budget for the organization. He issued a five-

minute break before returning for the closed session. The budget was presented to the Board, Patrick Sims made the motion to accept the budget, Krischan Kraye seconded the motion and it passed unanimously.

Adjourned at 12:56 pm